

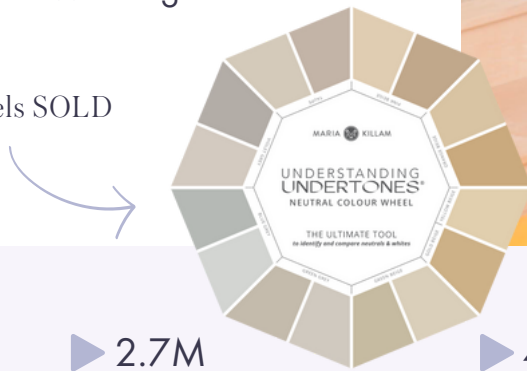
Maria Killam is a decorator, stylist, educator on all things colour, and a pioneer in the design industry with over 500,000 followers online.

For over two decades, she has built her brand on the solid foundation of classic and timeless design principles and her groundbreaking system for identifying and describing colour.

Maria has been featured as a colour expert everywhere from House Beautiful and HGTV to Apartment Therapy and the Washington Post.



45K Colour Wheels SOLD






▶ 2.7M

▶ 435K

▶ 387K

SOCIAL REACH

-  207K
-  190K
-  140K

COLOUR ME HAPPY BLOG

- 450K**
Monthly Page Views
- 220K**
Monthly Unique Visitors
- 39K**
Email Subscribers
- 55%**
Email Open Rate



   
36.2K 1.4K 16.9K 9.7K



   
4K 167 448 555



   
4.5K 134 696 1K

2023 AUDIENCE HIGHLIGHTS

98% Female

92% Have Followed Maria's Advice

87% Maria Influenced Their Buying Decisions

53% Design Enthusiasts 36% DIYers 11% Design Professionals



MARIA  KILLAM

LET'S WORK TOGETHER

kristy@mariakillam.com

OPPORTUNITIES

Social Media Promotional Packages
Sponsored Project Series / Brand Ambassador
Cross Promotional Product Campaigns
Live (or Virtual) Speaking Engagements

**Happy to consider all mutually beneficial opportunities*

FEATURED



martha stewart



Maria is a pioneer in the design industry where she is recognized as a colour expert around the globe. She developed her own groundbreaking Killam Colour System for identifying and describing colour that anyone can use.

The Killam Colour System is language, tools, and education that provides a simple process for making colour decisions.

It's been put into practice by thousands of design professionals, homeowners and enthusiasts around the globe through her Specify Colour With Confidence workshops.

To date, Maria has sold over 45,000 Understanding Undertones™ Neutral Colour Wheels, a tool invented by her to identify and compare neutrals and whites.